



# EVENTS & ATTRACTIONS

With OVER TWO MILLION VISITORS and NEARLY SEVEN MILLION PAGE VISITS each year, TourTexas.com continues to provide extensive digital engagement to more Texas attractions and events than any other independent website in the country.

## INCLUDES

- ★ 2 SEO-rich content pages – written by us and approved by **you**
- ★ **Your** downloadable PDF brochure/guide
- ★ **Your** video – via a link to your own YouTube video (if available)
- ★ Link to **your** newsletter sign-up page
- ★ Links to **your** website
- ★ Link to **your** ticketing page
- ★ Links to download **your** app

**Events & Attractions Plan Rate - \$1,242**

Effective Nov 1, 2022

- ★ **Your** images displayed in an extensive slideshow
- ★ Enriched Engagement Reports – providing ROI measurements as well as statistics highlighting **your** performance accessed by you 24/7
- ★ Leads generated from **your** PDF downloads of your guide to include: name, email & zip code
- ★ **Upgrade!** Add Postal Leads\* – generated from specific requests for your brochure to include: name, address, and email - \$250

# TOUR TEXAS



## WE PROVIDE DEEPER ENGAGEMENT WITH YOUR SOCIAL MEDIA

TourTexas.com links directly to your social media!



\*Requires fulfillment commitment. You must have a brochure or pamphlet and agree to mail them out to requesters of information on your product.