



LOUISIANA LAGNIAPPE CAMPAIGN

TOUR LOUISIANA

According to AdWeek, 3rd party sources garner more attention to and respect for your content. TourLouisiana.com has been serving as a trusted 3rd party source for decades to millions of travelers to Louisiana and is now proudly offering the "Louisiana Lagniappe" campaign to complement your digital marketing efforts.

LOUISIANA LAGNIAPPE CAMPAIGNS INCLUDE:

- Guaranteed Views
- Exposure on Premium Publisher sites
- Social promotion
- Expanded visibility on the TourLouisiana.com homepage (for new content)
- Inclusion in the TourLouisiana.com Articles library (for new content)
- Reader access to all YOUR points of engagement: Brochures, Videos, Facebook, Pinterest, Twitter, Instagram, Newsletter sign-up, Website, App Download, Booking, Ticket Purchasing, Content Pages



Program Includes

Guaranteed 2,500 article views \$5150

Linked to a custom

SEO-Rich article that will:

- Provide referrals to your content pages
- Listed in the Articles section of TourLouisiana.com and on your content pages.

Already had a successful Louisiana Lagniappe article? Put your budget toward re-promoting your article that is already known to resonate with audiences.

\$3500 (Minimum)

2,300 Guaranteed article views

\$5,000

3,300 Guaranteed article views

\$7,500

5,000 Guaranteed article views

Contact Your Account Director

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TOUR LOUISIANA