

# DEADLINES & UPCOMING EDITORIAL THEMES

- **Space closes the 1<sup>st</sup> of the month** *two months preceding* the issue name; materials due 7 days after
- If either space or materials close falls on a weekend or holiday, deadline moves to the next business day

Issue	Space	Materials	Theme*
Jan/Feb-24	11/01/23 Wed	11/09/23 Thu	Where to Stay in 2024
Mar-24	01/01/24 Mon	01/08/24 Mon	Annual Wildflower Issue
Apr-24	02/01/24 Thu	02/08/24 Thu	Discovery Issue
May-24	03/01/24 Fri	03/08/24 Fri	50 True Texan Adventures
Jun-24	04/01/24 Fri	04/08/24 Mon	On the Water
Jul/Aug-24	05/01/24 Wed	05/08/24 Wed	Annual Small Town Issue
Sep-24	07/01/24 Mon	07/08/24 Mon	The Rio Grande Valley
Oct-24	08/01/24 Thu	08/08/24 Thu	Burgers Worth Traveling For
Nov-24	09/02/24 Mon	09/09/24 Mon	Friendly Issue
Dec-24	10/01/24 Tue	10/08/24 Tue	The Photo Issue
Jan/Feb-25	11/1/2024 Fri	11/08/24 Fri	TBD
Mar-25	1/2/2025 Thu	01/09/25 Thu	Annual Wildflower Issue
Apr-25	2/3/2025 Mon	02/10/25 Mon	TBD
May-25	3/3/2025 Mon	03/10/25 Mon	TBD
Jun-25	4/1/2025 Tue	04/08/25 Tue	TBD
Jul/Aug-25	5/1/2025 Thu	05/08/25 Thu	Annual Small Town Issue

## READER FAVORITES IN EVERY ISSUE

- Travel Recommendations
- Weekend Road Trips
- Small Towns
- Texas History & Culture
- Events Spotlight
- Food-Related Travel Destinations



The **Annual Wildflower Issue** is our most enduring annual themed issue – a reader favorite since the 80s!



Since its debut in 2017, the **Annual Small Town Issue** has become as popular as our Wildflower issue.

\*Editorial themes subject to change.