

# Westways

## eNewsletter

**Audience:**  
1,200,000

Reach a **digitally-engaged** audience of AAA members who have **opted in** to receive the Westways eNewsletter and align your brand with premium digital content.

### BANNER

**\$11,000**

Image: 1200px W x 240px H (JPG, GIF, Photoshop Files), 72 ppi, RGB  
Website URL

### SPONSORED CONTENT

**\$18,000**

#### eNewsletter Feature

Image: 1360 px W x 600px H (JPG, PNG)  
Headline: 40 characters w/ spaces  
Description: 200 characters w/ spaces

#### Content Page

Copy: 1000 words max  
Photos: 680px W x 380px H. minimum of 1, landscape orientation preferred

### SHOWCASES

**\$6,800**

Business Name: 30 characters w/ spaces  
Image: 800px W x 430px H  
Clean image with no text  
Offer/Copy: 35 characters w/ spaces  
Website URL

