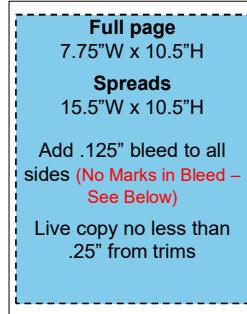


## General Advertising Rates & Specifications

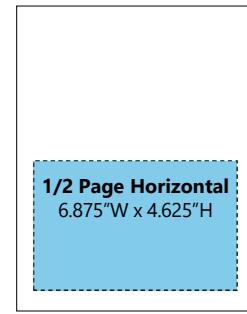
### Full Page

1x	\$66,580
2x	\$62,590
4x	\$60,580



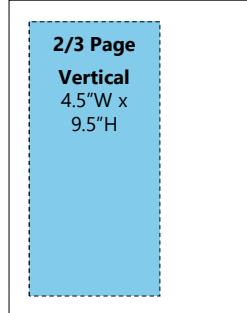
### 1/2 Page

1x	\$35,980
2x	\$33,490
4x	\$32,740



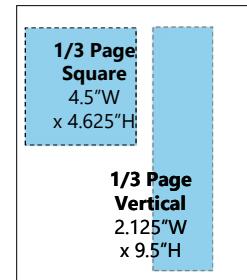
### 2/3 Page

1x	\$47,940
2x	\$44,610
4x	\$43,610



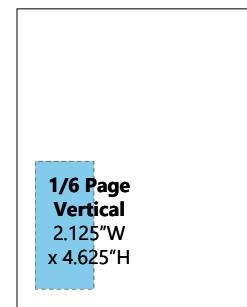
### 1/3 Page

1x	\$24,130
2x	\$22,480
4x	\$21,960



### 1/6 Page

1x	\$12,330
2x	\$11,470
4x	\$11,220

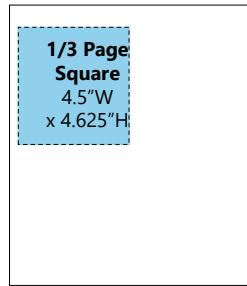


## Travel Guide Advertising Rates & Sizes

### 1/3 Page

**4C**

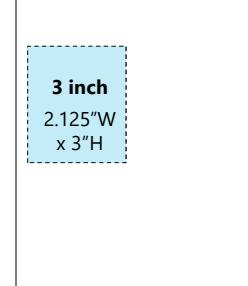
1x	\$14,570
2x	\$13,430
4x	\$13,010



### 3 inch

**4C**

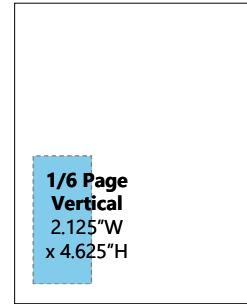
1x	\$4,970
2x	\$4,590
4x	\$4,440



### 1/6 Page

**4C**

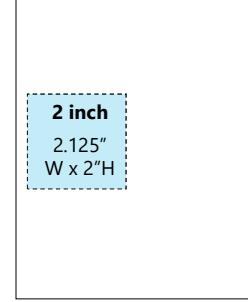
1x	\$7,210
2x	\$6,640
4x	\$6,430



### 2 inch

**4C**

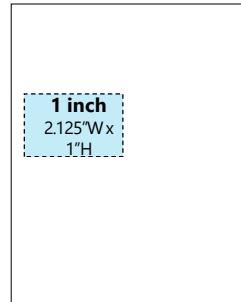
1x	\$3,360
2x	\$3,100
4x	\$3,000



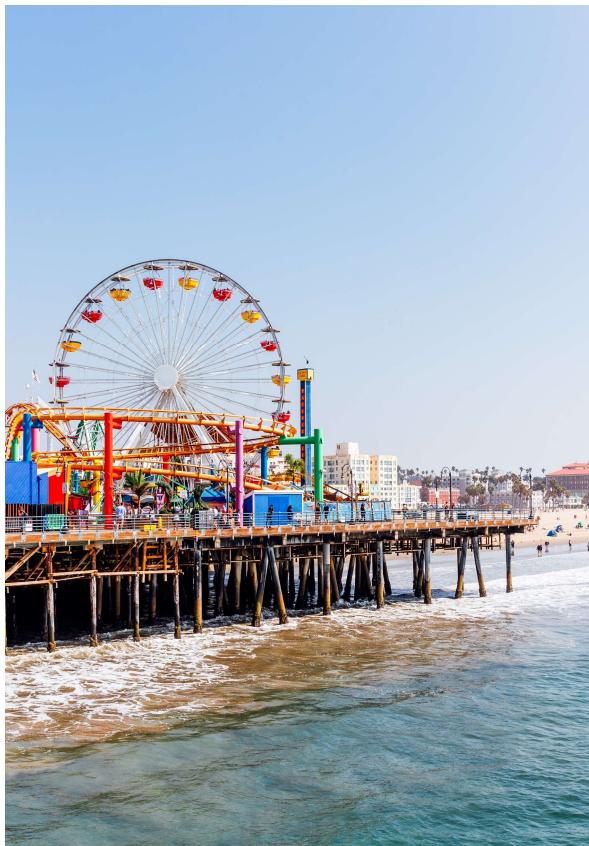
### 1 inch

**4C**

1x	\$1,730
2x	\$1,600
4x	\$1,550



## Print Ad Dates & Requirements



### AD CLOSE DATES

#### Feb/Mar/Apr

**Space Close:**  
12/1/2025

**Materials Due:**  
12/8/2025

**In-Home Date:**  
1/24/2026

#### May/Jun/Jul

**Space Close:**  
3/2/2026

**Materials Due:**  
3/9/2026

**In-Home Date:**  
4/23/2026

#### Aug/Sep/Oct

**Space Close:**  
5/26/2026

**Materials Due:**  
6/2/2026

**In-Home Date:**  
7/23/2026

#### Nov/Dec/Jan

**Space Close:**  
9/1/2026

**Materials Due:**  
9/9/2026

**In-Home Date:**  
10/24/2026

### PRINT AD REQUIREMENTS

- *Ads must be submitted as a PDF/X1a*
- *File must be flattened prior to saving as a PDF/X1a*
- *File must be high resolution (300 dpi)*
- *CMYK or grayscale (no spot colors, RGB, LAB, or ICC color profiles) with a maximum density of 300*
- *Fonts should be embedded*
- *Trim, bleed and center marks must be 4color Registration*
- *All marks including (trim, center, and color bars) must be outside of the bleed area with offset at .1667 inch*

All print ads must be uploaded to  
<https://acepubs.sendmyad.com>

Please be sure that your advertisement is created to specifications prior to uploading. Your first upload on <https://acepubs.sendmyad.com> is FREE. Additional ad uploads may incur additional production charges.