

Digital Ad Calendar*

JANUARY

CLOSE: 10/30/2025
MATERIALS: 11/6/2025
SEND: 1/7/2026

FEBRUARY

CLOSE: 11/26/2025
MATERIALS: 12/3/2025
SEND: 2/4/2026

MARCH

CLOSE: 1/2/2026
MATERIALS: 1/9/2026
SEND: 3/4/2026

APRIL

CLOSE: 2/10/2026
MATERIALS: 2/17/2026
SEND: 4/1/2026

MAY

CLOSE: 3/10/2026
MATERIALS: 3/17/2026
SEND: 5/6/2026

JUNE

CLOSE: 4/7/2026
MATERIALS: 4/14/2026
SEND: 6/3/2026

JULY

CLOSE: 5/8/2026
MATERIALS: 5/15/2026
SEND: 7/1/2026

AUGUST

CLOSE: 6/9/2026
MATERIALS: 6/16/2026
SEND: 8/5/2026

SEPTEMBER

CLOSE: 7/10/2026
MATERIALS: 7/17/2026
SEND: 9/2/2026

OCTOBER

CLOSE: 8/7/2026
MATERIALS: 8/14/2026
SEND: 9/30/2026

NOVEMBER

CLOSE: 9/10/2026
MATERIALS: 9/17/2026
SEND: 11/4/2026

DECEMBER

CLOSE: 10/9/2026
MATERIALS: 10/16/2026
SEND: 12/2/2026

With its monthly **eNewsletter**,
Westways brings readers
more inspiring ideas for...

- ✓ Local events and activities
- ✓ Weekend getaways
- ✓ Places to eat

*Deadlines subject to change, effective 9/19/2025