

Refer to the next page for print ad requirements

General Advertising Rates & Specifications

Full Page

- 1x - \$22,540
- 2x - \$21,180
- 4x - \$20,110

Full page
7.75"W x 10.5"H
Spreads
15.5"W x 10.5"H
Add .125" bleed to all sides (No Marks in Bleed - See Below)
Live copy no less than .25" from trims

1/2 Page

- 1x - \$14,090
- 2x - \$13,240
- 4x - \$12,580

1/2 Page Horizontal
6.875"W x 4.625"H

1/6 Page

- 1x - \$4,970
- 2x - \$4,680
- 4x - \$4,450

1/6 Page Vertical
2.125"W x 4.625"H

2/3 Page

- 1x - \$16,880
- 2x - \$15,860
- 4x - \$15,070

2/3 Page Vertical
4.5"W x 9.5"H

1/3 Page

- 1x - \$8,450
- 2x - \$7,930
- 4x - \$7,530

1/3 Page Square
4.5"W x 4.625"H

1/3 Page Vertical
2.125"W x 9.5"H

