

SPECIAL SECTION ADVERTORIAL TEMPLATE

HALF PAGE ADVERTORIAL + HALF PAGE AD

DELIVER ADVERTORIAL TEMPLATE, PHOTOS AND AD TO: ACSCPublications@aaa-calif.com

Advertiser:

Publication:

Issue:

Date:

IMPORTANT: Before submission of your advertorial, please review all of your copy for accuracy, grammar and spelling. Please also verify that websites and phone numbers are similar within the advertorial and ad as applicable. Advertorial will be set on what is provided within this form.

Headline: (45 character maximum including spaces)

Body Copy: (300 words maximum)

Call to Action: (20 words maximum)

Disclaimer: (Choose the applicable drop-down option for required disclaimers / see Advertiser Information for full requirements)

1-2 Photos Were Submitted for Advertorial: (4/c, 300 dpi minimum at 5" w x 7" h or 7" w x 5" h)

Please provide alternate photo for design flexibility. Not all photos will be used. Please provide different photos than what were used in the corresponding ad.

SPECIAL SECTION ADVERTORIAL TEMPLATE

FULL PAGE ADVERTORIAL + FULL PAGE AD

DELIVER ADVERTORIAL TEMPLATE, PHOTOS AND AD TO: ACSCPublications@aaa-calif.com

Advertiser:

Publication:

Issue:

Date:

IMPORTANT: Before submission of your advertorial, please review all of your copy for accuracy, grammar and spelling. Please also verify that websites and phone numbers are similar within the advertorial and ad as applicable. Advertorial will be set on what is provided within this form.

Headline: (45 character maximum including spaces)

Body Copy: (450 to 500 words maximum)

Call to Action: (20 words maximum)

Disclaimer: (Choose the applicable drop-down option for required disclaimers / see Advertiser Information for full requirements)

2-4 Photos Were Submitted for Advertorial: (4/c, 300 dpi minimum at 5" w x 7" h or 7" w x 5" h)
Please provide alternate photos for design flexibility. Not all photos will be used.
Please provide different photos than what were used in the corresponding ad and/or cover image.