

Refer to the next page for print ad requirements

General Advertising Rates & Specifications

Full Page

- 1x - \$8,760
- 2x - \$8,320
- 4x - \$7,900

Full page
7.75"W x 10.5"H
Spreads
15.5"W x 10.5"H
Add .125" bleed to all sides (No Marks in Bleed - See Below)
Live copy no less than .25" from trims

1/2 Page

- 1x - \$5,040
- 2x - \$4,560
- 4x - \$4,340

1/2 Page Horizontal
6.875"W x 4.625"H

1/6 Page

- 1x - \$2,380
- 2x - \$2,240
- 4x - \$2,160

1/6 Page Vertical
2.125"W x 4.625"H

2/3 Page

- 1x - \$6,130
- 2x - \$5,820
- 4x - \$5,540

2/3 Page Vertical
4.5"W x 9.5"H

1/3 Page

- 1x - \$3,490
- 2x - \$3,320
- 4x - \$3,150

1/3 Page Square
4.5"W x 4.625"H
1/3 Page Vertical
2.125"W x 9.5"H

