

Digital Ad Calendar



With its monthly **eNewsletter, AAA Explorer Southern** brings readers more inspiring ideas for...

- ✓ Local events and activities
- ✓ Weekend getaways
- ✓ Places to eat

JANUARY

TBD

CLOSE: 10/30/2024
MATERIALS: 11/6/2024
SEND: 1/1/2025

FEBRUARY

Who serves the best pizza?
A cheesy disagreement.

CLOSE: 12/2/2024
MATERIALS: 12/9/2024
SEND: 2/5/2025

MARCH

Celebrate spring on these
wildflower walks and hikes.

CLOSE: 1/3/2025
MATERIALS: 1/10/2025
SEND: 3/5/2025

APRIL

TBD

CLOSE: 2/10/2025
MATERIALS: 2/17/2025
SEND: 4/2/2025

MAY

How do these regional
sandwiches stack up?

CLOSE: 3/10/2025
MATERIALS: 3/17/2025
SEND: 5/7/2025

JUNE

Find fresh food and fun at these
lively farmers markets.

CLOSE: 4/7/2025
MATERIALS: 4/14/2025
SEND: 6/4/2025

JULY

TBD

CLOSE: 5/9/2025
MATERIALS: 5/16/2025
SEND: 7/2/2025

AUGUST

Awesome natural wonders:
canyons, dunes, swamps, and
caves

CLOSE: 6/9/2025
MATERIALS: 6/16/2025
SEND: 8/6/2025

SEPTEMBER

Gameday getaways at college
football towns in the Midwest and
South.

CLOSE: 7/11/2025
MATERIALS: 7/18/2025
SEND: 9/3/2025

OCTOBER

Sips at noteworthy craft
breweries, including one that
forages its ingredients

CLOSE: 8/8/2025
MATERIALS: 8/15/2025
SEND: 10/1/2025

NOVEMBER

Essential places for music lovers,
including museums and legendary
venues.

CLOSE: 9/10/2025
MATERIALS: 9/17/2025
SEND: 11/5/2025

DECEMBER

TBD

CLOSE: 10/9/2025
MATERIALS: 10/16/2025
SEND: 12/3/2025