

Refer to the next page for print ad requirements

## General Advertising Rates & Specifications

### Full Page

- 1x - \$5,230
- 2x - \$4,910
- 4x - \$4,670

**Full page**  
7.75"W x 10.5"H  
**Spreads**  
15.5"W x 10.5"H  
Add .125" bleed to all sides (No Marks in Bleed - See Below)  
Live copy no less than .25" from trims

### 1/2 Page

- 1x - \$3,270
- 2x - \$3,080
- 4x - \$2,910

**1/2 Page Horizontal**  
6.875"W x 4.625"H

### 1/6 Page

- 1x - \$1,160
- 2x - \$1,100
- 4x - \$1,040

**1/6 Page Vertical**  
2.125"W x 4.625"H

### 2/3 Page

- 1x - \$3,910
- 2x - \$3,690
- 4x - \$3,500

**2/3 Page Vertical**  
4.5"W x 9.5"H

### 1/3 Page

- 1x - \$2,000
- 2x - \$1,880
- 4x - \$1,770

**1/3 Page Square**  
4.5"W x 4.625"H  
**1/3 Page Vertical**  
2.125"W x 9.5"H

