

Digital Ad Calendar



With the monthly **eNewsletter**, AAA Explorer New Mexico brings readers more inspiring ideas for...

- ✓ Local events and activities
- ✓ Weekend getaways
- ✓ Places to eat

JANUARY

Self-Care in Santa Fe

CLOSE: 10/30/2024
MATERIALS: 11/6/2024
SEND: 1/1/2025

FEBRUARY

Surreal rock formations in Farmington

CLOSE: 12/2/2024
MATERIALS: 12/9/2024
SEND: 2/5/2025

MARCH

Al Fresco dining in Santa Fe

CLOSE: 1/3/2025
MATERIALS: 1/10/2025
SEND: 3/5/2025

APRIL

Santa Fe indie bookstores

CLOSE: 2/10/2025
MATERIALS: 2/17/2025
SEND: 4/2/2025

MAY

Best spots to view New Mexico's dark skies/stars

CLOSE: 3/10/2025
MATERIALS: 3/17/2025
SEND: 5/7/2025

JUNE

Weekend itinerary to Pagosa Springs, Colorado

CLOSE: 4/7/2025
MATERIALS: 4/14/2025
SEND: 6/4/2025

JULY

Family-friendly getaway to Vail, Colorado

CLOSE: 5/9/2025
MATERIALS: 5/16/2025
SEND: 7/2/2025

AUGUST

10 ABQ ice cream shops

CLOSE: 6/9/2025
MATERIALS: 6/16/2025
SEND: 8/6/2025

SEPTEMBER

Best spots to see fall colors along the Enchanted Circle scenic drive

CLOSE: 7/11/2025
MATERIALS: 7/18/2025
SEND: 9/3/2025

OCTOBER

Weekend getaway soak in Jemez Springs

CLOSE: 8/8/2025
MATERIALS: 8/15/2025
SEND: 10/1/2025

NOVEMBER

New Mexico products for gifts

CLOSE: 9/10/2025
MATERIALS: 9/17/2025
SEND: 11/5/2025

DECEMBER

Where to see farolitos in New Mexico

CLOSE: 10/9/2025
MATERIALS: 10/16/2025
SEND: 12/3/2025