

# AAA Explorer Midwest

## eNewsletter

**Audience:**  
403,000

Reach a **digitally-engaged** audience of AAA members who have **opted in** to receive the AAA Explorer Midwest eNewsletter and align your brand with premium digital content.

### BANNER

**\$4,500**

Image: 1200px W x 240px H (JPG, GIF, Photoshop Files), 72 ppi, RGB  
Website URL

### SPONSORED CONTENT

**\$7,000**

#### eNewsletter Feature

Image: 1360 px W x 600px H (JPG, PNG)  
Headline: 40 characters w/ spaces  
Description: 200 characters w/ spaces

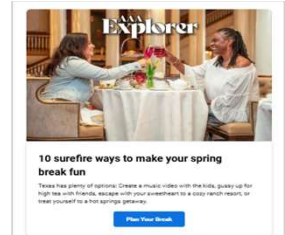
#### Content Page

Copy: 1000 words max  
Photos: 680px W x 380px H. minimum of 1, landscape orientation preferred

### SHOWCASES

**\$3,000**

Business Name: 30 characters w/ spaces  
Image: 800px W x 430px H  
Clean image with no text  
Offer/Copy: 35 characters w/ spaces  
Website URL



10 surefire ways to make your spring break fun

Texas has plenty of options. Create a music video with the kids, queue up for high tea with friends, escape with your sweetheart to a cozy ranch retreat, or treat yourself to a hot springs getaway.

[Plan Your Break](#)

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Banner



The best Hawaiian resorts for each kind of traveler

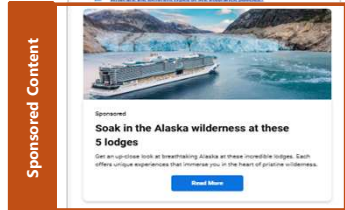
Hawaii has something for everyone, but that doesn't mean the same resort is a good fit for every traveler. Here are our picks for honeymoon honeymoons, big families, solo travel, luxury, and more.

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Sponsored Content

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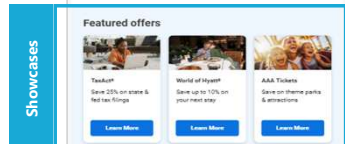
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