

# AAA Explorer Alabama

## eNewsletter

**Audience:**  
100,000

Reach a **digitally-engaged** audience of AAA members who have **opted in** to receive the AAA Explorer Alabama eNewsletter and align your brand with premium digital content.

### BANNER

**\$1,800**

Image: 1200px W x 240px H (JPG, GIF, Photoshop Files), 72 ppi, RGB  
Website URL

### SPONSORED CONTENT

**\$3,500**

#### eNewsletter Feature

Image: 1360 px W x 600px H (JPG, PNG)  
Headline: 40 characters w/ spaces  
Description: 200 characters w/ spaces

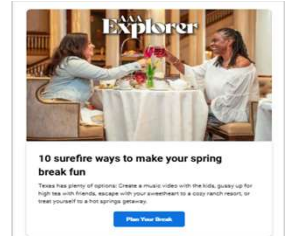
#### Content Page

Copy: 1000 words max  
Photos: 680px W x 380px H. minimum of 1, landscape orientation preferred

### SHOWCASES

**\$1,000**

Business Name: 30 characters w/ spaces  
Image: 800px W x 430px H  
Clean image with no text  
Offer/Copy: 35 characters w/ spaces  
Website URL



10 surefire ways to make your spring break fun

Tennessee has plenty of options. Create a music video with the kids, queue up for high tea with friends, escape with your sweetheart to a cozy ranch retreat, or treat yourself to a hot springs getaway.

Plan Your Break

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Banner



The best Hawaiian resorts for each kind of traveler

Hawaii has something for everyone, but that doesn't mean the same resort is a good fit for every traveler. Here are our picks for luxurious honeymoons, big families, solo travel, and more.

Make It Your Own

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Soak in the Alaska wilderness at these 5 lodges

Get an up-close look at breathtaking Alaska at these incredible lodges. Each offers unique experiences that immerse you in the heart of pristine wilderness.

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A married couple test the waters of retirement during a 2-week cruise from Canada to Florida.

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