

AAA Explorer Alabama

Digital Ad Calendar*

JANUARY

CLOSE: **10/30/2025**
MATERIALS: **11/6/2025**
SEND: **1/7/2026**

FEBRUARY

CLOSE: **11/26/2025**
MATERIALS: **12/3/2025**
SEND: **2/4/2026**

MARCH

CLOSE: **1/2/2026**
MATERIALS: **1/9/2026**
SEND: **3/4/2026**

APRIL

CLOSE: **2/10/2026**
MATERIALS: **2/17/2026**
SEND: **4/1/2026**

With its monthly **eNewsletter**,
AAA Explorer Alabama brings readers
more inspiring ideas for...

- ✓ Local events and activities
- ✓ Weekend getaways
- ✓ Places to eat and stay

MAY

CLOSE: **3/10/2026**
MATERIALS: **3/17/2026**
SEND: **5/6/2026**

JUNE

CLOSE: **4/7/2026**
MATERIALS: **4/14/2026**
SEND: **6/3/2026**

JULY

CLOSE: **5/8/2026**
MATERIALS: **5/15/2026**
SEND: **7/1/2026**

AUGUST

CLOSE: **6/9/2026**
MATERIALS: **6/16/2026**
SEND: **8/5/2026**

SEPTEMBER

CLOSE: **7/10/2026**
MATERIALS: **7/17/2026**
SEND: **9/2/2026**

OCTOBER

CLOSE: **8/7/2026**
MATERIALS: **8/14/2026**
SEND: **9/30/2026**

NOVEMBER

CLOSE: **9/10/2026**
MATERIALS: **9/17/2026**
SEND: **11/4/2026**

DECEMBER

CLOSE: **10/9/2026**
MATERIALS: **10/16/2026**
SEND: **12/2/2026**

*Deadlines subject to change, effective 9/19/2025

